

Web Design Questionnaire | Redesign

Company/Organization Name:

Click here to enter text.

Contact Name:

 Click here to enter text.

Phone Number:

Click here to enter text.

# Basic Project Information

**Website:**  Click here to enter text.

**Please tell us a little about your current website. What is it that you like or dislike about the current design or features.**

Click here to enter text.

**What is the purpose of your site (Please Check All That Apply)?**

[ ] Explain your products and services

[ ] Bring in new clients for your business

[ ] Provide site visitors with information on a certain subject

[ ] Deliver news or calendar of events

[ ] Sell a product or services online

[ ] Provide support for current visitors/clients

[ ] Other (List other purposes of your site in comment area below)

Click here to enter text.

**Do you have a time frame or deadline to have your site’s design go live?**

[ ] ASAP

[ ]  2 Weeks

[ ]  3 Weeks

[ ]  1 Month

[ ]  2-3 Months

[ ]  3-6 Months

[ ]  6-12 Months

# Design & Features

These questions will help up get a better idea of the look and features you are looking for in your new web design.

**Please provide websites examples and let us know what you like and dislike about them.**
Example: Likes – Slider on the home page, graphics, gallery, etc. Dislikes – animations and background looks busy

Website Example 1: Click here to enter text.

 Likes: Click here to enter text.

 Dislikes: Click here to enter text.

**Do you have specific or brand colors used in your design?**

 Primary Accent Color: Click here to enter text.

 Secondary Accent Color: Click here to enter text.

 Main Text Color: Click here to enter text.

 Background Color: Click here to enter text.

**Header Design Features**

The header is the top section of your website which stays the same regardless of what page you are on.
Please check all that apply.

[ ]  Logo (Centered Side)

[ ]  Logo (Right Side)

[ ]  Logo (Left Side)

[ ]  Company Name (If not included in [ ]  logo graphic)

[ ]  Tag Line/Slogan

[ ]  Navigation Bar

[ ]  Social Icons

[ ]  Phone Number

[ ]  Email Address

[ ]  Location Address

[ ]  Search Bar

[ ]  Social Icons

[ ]  Background Image

[ ]  Other, please use text area below

Click here to enter text.

**Footer Design Features**

The footer is the bottom section of your website which stays the same regardless of what page you are on.

Please check all that apply.

[ ]  Copyright Information

[ ]  Sitemap/Quick Links

[ ]  Privacy Policy

[ ]  Terms of Use

[ ]  Phone Number

[ ]  Hours

[ ]  Location Address

[ ]  Location Google Map

[ ]  Service Areas

[ ]  Social Icons

[ ]  Email Sign Up

[ ]  Search Bar

[ ]  Images

[ ]  Mini Gallery

[ ]  Awards, Certifications, Association [ ]  Memberships, etc.)

[ ]  Mission/Values Statement

[ ]  Mini Contact Form

[ ]  Testimonials

[ ]  Latest Posts

[ ]  Events

[ ]  Videos

[ ]  Audio Player

[ ]  Call to Action

[ ]  Other, please use text area below.

Click here to enter text.

**What other features do you want to include in your new design?**

[ ]  Search Bar

[ ]  Sidebar

[ ]  Slider

[ ]  Store/eCommerce

[ ]  Social Media Integration

[ ]  Reviews/Testimonials

[ ]  Mobile Friendly

[ ]  Gallery

[ ]  Videos

[ ]  Blog

[ ]  Contact Form

[ ]  Detailed Forms

[ ]  Call to Action

[ ]  Other, please use text area below

Click here to enter text.

# Content

**Written Content**

[ ]  I will be REUSING my existing content AS IS and will provide all written copy in one document (.doc .pdf or .txt formats only)

[ ]  I will be REUSING my existing content AS IS but would like HTDNET to transfer the content.

[ ]  I will be EDITING my existing content and will provide all written copy in one document (.doc .pdf or .txt formats only)

**Image/Graphic Content**Please check all that apply.

[ ]  I will be REUSING all images in my new design and will provide all images to HTDNET via email or shared cloud folder.

[ ]  I will be REUSING all images in my new design and would like HTDNET to transfer my images for me.

[ ]  I would like HTDNET to design custom graphics.

[ ]  I would like to use stock images for my website.

**What pages you would like to include on your website?** Check all that apply and/or add your own.

[ ]  Home

[ ]  About Us

[ ]  Contact Us

[ ]  Staff

[ ]  Bios

[ ]  Services

[ ]  Products

[ ]  Store

[ ]  Locations

[ ]  Blog

[ ]  News

[ ]  Social Media

Click here to enter text.

Click here to enter text.

Click here to enter text.

Click here to enter text.

Click here to enter text.

Click here to enter text.

Click here to enter text.

Click here to enter text.

Click here to enter text.

Click here to enter text.

# Maintenance & Updates

**Do you want HTDNET to maintain your website?**

[ ]  Yes, I would like to send emails/ticket requests and have HTDNET make updates for me.

[ ]  No, I would like HTDNET to do the initial design but would like to do future maintenance myself.

**If yes above...**

How often will you be needing to update content?

[ ]  Daily

[ ]  Weekly

[ ]  Monthly

[ ]  Quarterly

[ ]  As needed

**What content will you be regularly updating?**

Click here to enter text.

# Additional Notes

Click here to enter text.